

## PRIVACY POLICY

The following “Privacy Policy” (the “Privacy Policy”) is incorporated into each Services Agreement and/or Change Order Agreement and/or any other agreement between Edge Communications Solutions, LLC (“Edge”) and the Customer; the defined terms of each such Agreement are incorporated herein by reference.

1. **Purpose of Privacy Policy.** Edge is strongly committed to protecting the privacy of the Customer’s personal information. The Privacy Policy set forth hereinafter is applicable to the Customer’s use of the Services and is produced, posted and maintained by Edge. The Privacy Policy identifies the kind of personal information Edge may gather during the Customer’s use of the Services, explains why Edge gathers the Customer’s personal information, for what purposes Edge uses the Customer’s personal information, under what circumstances that Edge might disclose personal information, and how the Customer can manage their personal information. The Customer understands and agrees that the practices described in the Privacy Policy apply only to information collected through the Customer’s use of the Services and does not apply to information that the Customer may submit to Edge offline, to Web sites like Facebook, or to Web sites maintained by other companies or organizations to which Edge may link.
2. **Modification of Privacy Policy.** EDGE MAY MODIFY THE PRIVACY POLICY AT ANY TIME, EFFECTIVE UPON THE SOONER OF POSTING THE MODIFIED POLICY ON THE EDGE WEB SITE OR WRITTEN NOTICE, IF GIVEN, TO THE CUSTOMER. THE CUSTOMER AGREES TO COMPLY WITH SUCH MODIFIED POLICY AND IS ADVISED TO REGULARLY ACCESS THE WEB SITE OF EDGE AND REVIEW THE CURRENT VERSION OF PRIVACY POLICY.

**Controller of Personal Information.** Any of the Customer’s personal information provided to, or to be gathered by, Edge is controlled primarily by Edge at 6505 Windcrest Drive, Suite 200, Plano, Texas 75024.

3. **Information Collected and Stored.** Edge adheres to high standards of ethical practices and protects the privacy of the users of the Services. Under the Privacy Policy, Edge doesn’t give or share Customer personal information to/with any company not affiliated with Edge. There are two types of personal information collected by Edge, the personal information supplied by the Customer and the non-personal information collected automatically through the Customer’s use of the Services.
  - 3.1. **Personal Information Supplied by the Customer.** Edge collects personal information about the Customer that is supplied to Edge for use of the Services, which may include:
    - 3.1.1. Customer user name and password; and
    - 3.1.2. Information provided by the Customer in conjunction with requests for information or in conjunction with the Customer’s account or technical support of services;
  - 3.2. **Non-Personal Information Collected Automatically.** When the Customer interacts with the Services, Edge servers may collect and keep activity logs and other information that do not identify the Customer individually, but may store or automatically log the following:
    - 3.2.1. Information about the Customer’s computer, mobile device, or other device that the Customer uses to access the Services, such as device ID or IP address, geo-location information, unique device identifiers, browser type, browser language, and other transactional information;
    - 3.2.2. Information about the Customer’s use of the Services, which includes a reading history of the pages viewed that Edge uses to provide the Customer with a more-customized experience while using the Services;
    - 3.2.3. additional “traffic data,” such as time of access, date of access, software crash reports, session identification number, access times, and referring Web-site addresses; and
    - 3.2.4. demographic data, such as age, gender, and five-digit zip code.

4. **Use Cookies Or Spyware.** Edge does not use and will not install spyware on the Customer's device, nor does Edge use spyware to retrieve information from the Customer's device. Edge does use cookies, which are small text files that are stored on the Customer's device when visiting certain Web pages. Edge uses cookies to track use of the Services and may also use cookies to monitor traffic, improve any or all of the Services, or make the Services more relevant for the Customer's use. The Customer may get cookies from third-party Web sites and advertisers while using the Services; Edge does not control these third-party cookies, and they are not subject to the Privacy Policy.
5. **Retention of Personal Information.** Edge may retain the Customer's personal information so long as the Customer is using the Services, maintains an account with Edge, and for up to twelve (12) months thereafter.
6. **Information of Children.** The Services are not knowingly directed to children, defined as individuals under eighteen years of age. Edge does not knowingly collect personal information from children. If Edge discovers that a child has provided Edge with personal information, Edge will immediately delete that child's personal information from Edge's data records.
7. **Use of Personal Information and Non-Personal Information.** Edge may use the Customer's personal information and non-personal information to allow Edge to personalize and improve the Services, to prevent or detect fraud, illegal uses, or abuses of the Services, and to prevent or detect violations of its Acceptable Use Policy. Edge may use or disclose the Customer's personal information and non-personal information if required to do so by law or in the good faith belief that such action is necessary to:
  - 7.1. conform to applicable law or comply with legal process served on Edge;
  - 7.2. protect and defend Edges rights, property, Services, or users; and/or
  - 7.3. act under emergency circumstances to protect the personal safety of Edge personnel, Edge's affiliates, agents, and independent contractors, other users of the Services, or the public.

Edge may use the Customer's personal information to respond to requests for information, process payments, update Edge's records, and generally maintain the Customer's accounts and relationship with Edge. Edge may also use the Customer's personal information to prepare reports, recommendations, provide services upon request, provide customer service, and track the Customer's compliance with rules and regulations applicable to the Services. Except as disclosed in the Privacy Policy, Edge does not convey or disclose the Customer's personal information to any companies not affiliated with Edge; Edge may have certain third parties, such as affiliates, agents, and independent contractors, perform business functions on Edge's behalf, such as marketing, development, and testing of Services, analytics, credit card processing, customer service, and fraud protection; these third parties may have access to and use the Customer's personal information as needed to perform the required business functions related to the Services, but are under an obligation to maintain the confidentiality and security of the Customer's personal information, and are also restricted from using, distributing, or altering the Customer's personal information in any way other than to provide such business functions.

Edge may use the Customer's non-personal information to aid Edge in determining how people use the Services and in identifying the users of the Services. Edge may also use the Customer's non-personal information to provide statistical "ratings" information in aggregated form to third parties about how its users collectively use the Services. Edge may allow use or allow access to the Customer's non-personal information in any other manner that Edge deems appropriate or necessary in the ordinary course of Edge's business.

8. **Efforts to Keep Personal Information Secure.** Security for the Customer's personal information is important to Edge. Edge exercises great care in designing the Services to provide secure transmission of information while using the Services. The Customer's personal information is stored in secure, operating environments that are

not readily available to the public. While Edge makes good faith efforts to safeguard personal information and to secure data during the Customer's use of the Services, no transmission of data over the Internet, wireless network, or any other public network can be guaranteed to be 100% secure, and Edge does not assume any responsibility for any breach that may occur as a result thereof; in this regard, the Customer's use of the Services is at the Customer's own risk.

9. The Customer's Obligations to Provide, Maintain, and Secure Customer Information. If the Customer orders any of the Services, the Customer promises to:

- 9.1. provide Edge with true, accurate, current, and complete information about the Customer and Customer's business as prompted by during the order of the Services; and

- 9.2. maintain and promptly update information to keep it true, accurate, current, and complete.

If the Customer provides any information to Edge that is untrue, inaccurate, not current, or incomplete, or Edge reasonably suspects that such information is untrue, inaccurate, not current, or incomplete, Edge has the right to suspend or terminate the Customer's account and further use of the Services. The Customer is solely responsible for the security and confidentiality of any password used to access the Customer's account or the Services and for any and all activities, whether authorized or unauthorized, that occur under the Customer's account. The Customer will immediately notify Edge of any unauthorized use of the Customer's account or any other breach of security of which the Customer becomes aware. The Customer is solely responsible for taking precautions and providing any necessary security measures for their account and intended use of the Services. THE CUSTOMER UNDERSTANDS AND AGREES THAT ANY INFORMATION THE CUSTOMER SHARES IN PUBLIC AREAS, SUCH AS SURVEY SITES OR FEEDBACK SECTIONS, BECOMES PUBLIC; THE PRIVACY POLICY DOES NOT APPLY TO ANY INFORMATION THE CUSTOMER MAKES PUBLIC; THE CUSTOMER UNDERSTANDS AND AGREES NOT TO PUBLICLY DISCLOSE ANY PERSONAL INFORMATION THAT THEY EXPECT TO KEEP PRIVATE.

10. Governing Law. The Services are provided in the United States in accordance with the Privacy Policy. If the Customer is uncertain whether the Privacy Policy conflicts with any applicable privacy laws, such as those applicable to where the Customer is located, the Customer should not submit personal information to Edge. IF THE CUSTOMER IS LOCATED IN A COUNTRY OUTSIDE THE UNITED STATES AND VOLUNTARILY SUBMITS PERSONAL INFORMATION TO EDGE, THE CUSTOMER THEREBY CONSENTS TO THE USE OF SUCH PERSONAL INFORMATION AS PROVIDED IN THE PRIVACY POLICY AND TO THE TRANSFER OF THAT PERSONAL INFORMATION TO, AND/OR STORAGE OF THAT INFORMATION IN, THE UNITED STATES REGARDLESS OF WHETHER THE COUNTRY WHERE YOU ARE LOCATED DEEMS THE PRIVACY POLICY TO BE ADEQUATE. California Civil Code Section 1798.83 permits customers of Edge who are California residents to request certain information regarding the disclosure of personal information to third parties for their direct marketing purposes. To make such a request, please send an email to [info@edgecommunications.com](mailto:info@edgecommunications.com).
11. Change of Ownership or Organization-Type. The ownership or organization-type of Edge may change while providing the Services; if such an event occurs, the Customer understands and consents to Edge's transfer of the Customer's personal information as a result of such business transaction; if such an event occurs, Edge will make reasonable effort to require the new ownership or organization-type to follow the Privacy Policy.
12. Correcting Inaccurate Personal Information. The Customer can correct their inaccurate personal information by sending an email message to [info@edgecommunications.com](mailto:info@edgecommunications.com).
13. Questions about Privacy Policy, Please contact Edge by email at [info@edgecommunications.com](mailto:info@edgecommunications.com) for any questions about the Privacy Policy.